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JCL Training Solutions(Pty)Ltd

BUSINESS PARTNERSHIP GUIDE

Empowering Growth Through Collaboration

At JCL Training Solutions, we believe in the power of partnerships. This guide is designed to help businesses, organisations, and community stakeholders understand how partnering with us can drive both professional growth and social impact.

OVERVIEW

JCL Training Solutions is an innovative, women-led **edtech platform** dedicated to transforming lives through accessible, affordable and actionable skills training. Founded in 2021, we focus on empowering underserved communities in rural South Africa by delivering flexible, mobile-first courses designed for immediate real-world impact. Our mission is to bridge the skills gap and unlock economic opportunities for learners, enabling them to enhance their livelihoods and drive sustainable community growth.

As a BEE Level 1, 100% Black-owned, youth and women-led company, we combine social impact with scalable technology, ensuring that education reaches those who need it most. By prioritizing relevance, affordability and accessibility, JCL Training Solutions is not just teaching skills, we're building futures.

Key Highlights

- **Mobile-first, accessible learning** tailored for rural communities.
- **Actionable training** focused on employability and SMME's.
- **Commitment to empowerment**—youth, women and marginalized groups.
- **Business and Leadership Development**
- **Digital Literacy and Computer Skills**
- **Proven impact** since 2021, with scalable solutions for South Africa's skills crisis.

At JCL, we believe education is the foundation of progress and we're making it available to all.

TRUSTED PARTNERS



social development

Department:
Social Development
REPUBLIC OF SOUTH AFRICA



Namaqualand Chamber of
Commerce



Specializes in:
Psycho-Social Support | Counselling and Motivation | Therapy | Mentoring and Coaching | Trauma Debriefing



eds

economic development solutions
Consulting • Compliance • Community

WHY PARTNER WITH US

A partnership with JCL Training Solutions is more than a service, it's a shared commitment to progress. We collaborate with companies, municipalities and educational institutions to create sustainable training and development outcomes.

Key Partnership Benefits:

- **Tailored Solutions:** Programmes designed to meet your organisation's specific goals.
- **Social Impact:** Contribute to community empowerment and youth employment.
- **BBBEE Advantage:** Training investments can enhance your organisation's scorecard.
- **Reliable Support:** End-to-end partnership support from planning to implementation.

PARTNERSHIP MODELS

We offer flexible collaboration models to suit your business and social investment goals:

A. Strategic Partnership

Designed for long-term collaboration to achieve shared growth, impact, and innovation.

Ideal for: Corporates, government entities, and large organisations focused on sustainable skills development.

B. Project-Based Partnership

Collaborate with us on a specific project, event, or training initiative.

Ideal for: Organisations aiming to execute short-term impact projects or community upliftment initiatives.

C. Endorsement & Sponsorship Partnerships

Partner with us to sponsor accredited training programmes or endorse development initiatives that align with your brand's values.

Ideal for: Companies seeking meaningful CSI opportunities or marketing-linked social impact.

HOW WE SUPPORT YOUR BUSINESS GOALS

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ALIGNING WITH YOUR SOCIAL IMPACT GOALS

JCL Training Solutions is dedicated to transforming education and employment outcomes in South Africa. **By partnering with us, your organisation can:**



Support youth employment initiatives



Empower SMMEs and entrepreneurs



Upskill local communities



Promote diversity, equity, and inclusion

Next Steps

Let's build something impactful together.

1. Schedule a consultation: We'll identify your goals and tailor a plan.
2. Select your partnership model: Choose the structure that best fits your objectives.
3. Launch your partnership: Collaborate with JCL Training Solutions and track measurable results.



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Deliver on Transformation